



## Creative Fundraising Ideas

- 1.** If you work at a school or at an office, you can agree to do something silly for each benchmark amount that you raise on site. For example, a teacher agreed to wear an article of clothing from the opposite gender for every \$100 he raised.
- 2.** One of our Triathlon participants sent an email saying that he would pose anywhere in his wet suit for a set amount of money. He ended up taking pictures by the campus fountain, mall store fronts, and doing a important speech in his wet suit. A swim cap also works nicely!
- 3.** No one likes to pack their own lunch! Brown Bag Lunches are a great idea— one participant catered pre-order brown bag lunches to her entire office. She did it 3 times during her training. Sold the lunches for \$10 + tips and made over \$1,000 combined.
- 4.** With the holidays around the corner, you can sell pre-packaged holiday treats at work. You can have people order them at an earlier date, and you can deliver it to them at work for their friends and family. They make great gifts! Include a little note with the TNT logo on it!
- 5.** Team Member asked friends and family to donate a certain dollar amount to download a song on her ipod, at the end she had a variety of songs (some funny, some with memories) that she listened to while she trained.
- 6.** A holiday favorite- White Elephant Party! Guests are invited to a party. Rather than do a Secret Santa or bring gifts for each other, everyone is asked to bring a “nice” White Elephant item... something they can no longer use, but that someone else would find valuable/usable to them. As the items are brought in, the participant and helpers assemble them, strategically begin determining order to auction off and “display”. Once the party is going nicely, the items are auctioned off throughout

the evening. A few “gag-type” gifts may get thrown into the mix, and bidding on these can often get fun (and high), too, but most of the items are things that someone really ends up wanting/using.

- 7.** Sign up for a table (they usually give free table to charities) at a local flea market or outdoor antiques market and give away hot chocolate or chai tea in the colder months for a donation to the Society
- 8.** Virtual Happy Hour: Send an email out on a Thursday & a reminder on Friday to all contacts - even if they've donated before - and have a “virtual happy hour.” Tell everyone to not go to happy hour that night and instead go to your website and donate what they would've spend on a beer or what they would've spent the whole night. One of our participants raised over \$800 this way!
- 9.** Set aside a Super Change Jar at your office work desk or at home. Ask all of your friends and family to put aside their spare change to be added to the super change jar. Every month or so, empty it out and let everyone know how much “a little at a time” adds up! Decorate the jar with inspirational quotes and photos from your training walks.
- 10.** Approach your favorite restaurant and ask if you can place printed envelopes on their tables for customers to leave donations for TNT. The envelope can include something along the lines of “Dine Out and Donate... At this meal, you can make a difference.” It then said, “Please consider enclosing a donation in this envelope. Your donation makes an impact in the lives of Canadian's living with a blood cancer. For a tax donation receipt, please provide your name and on the opposite side of this envelope.” It would be a nice touch to include a letter from a survivor.





## Fundraising at Work!

- **Our Jeans Help Your Genes (Casual Day):** For a donation of \$5, employees dress casually on a designated day. Or, sell a year's worth of Jeans Day privileges for \$100, or one month for \$25.
- **Executive Round Table:** Auction off seats to have a lunch or brainstorming session with the CEO or executive management team.
- **Guitar Hero Tournament:** Charge an entry fee and donation to TNT to cast your vote for your favourite employee band.
- **Executive Dunk Tank Or Pie Throwing Event:** Employees make a donation to TNT for each toss.
- **Cook Off:** Charge an entry fee and have everyone vote for their favorite dish.
- **Man I Feel Like A Woman Contest:** Put jars out with the names of male employees. Co-workers can vote for the male they would most like to see come to work dressed as a woman by dropping money in the jar. The man with the most money in his jar can either match the amount or come to work dressed as a woman.
- **Decorate Your Cubicle/Office Contest:** Anyone can participate. Choose a theme (ex. Light The Night, Halloween, mardis gras etc.) and set a deadline by when cubicle/office needs to be decorated by. On that day, during lunch, employees can walk around and cast their votes. Voting ballots can be pre-sold and sold on that day – suggestion \$5 a vote, or 5 votes for \$20, 10 votes for \$30. Person with the most votes could win a gift card or lunch with the CEO etc. You can have various categories like: Most Original, Most colorful, Most Tacky, Biggest Eye-sore etc. You may even want to have 1st, 2nd, and 3rd place, and a prize for each. Could charge employees \$5 to enter.
- **Food/Beverage Sales:** Baked goods, donuts, bagels, breakfast burritos, popcorn, hot dogs, pizza, ice cream, smoothies, etc.
- **Potluck:** Have your co-workers bring in a dish and then suggest a minimum donation for everyone to eat. Can have a theme (Italian food) or ask everyone bring a dish from their ethnic background – can be called International Buffet. Minimum charge \$5 or \$10, depending on how many dishes there are.
- **Team Spirit Day:** For a donation of \$5, employees wear a jersey, t-shirt, sweatshirt or cap of their favorite sports team.
- **Break A Balloon Contest:** Buy a dart for \$1-\$5 and throw it at a wall of balloons to collect the prize inside. Prizes can include casual days, prime parking spots, free lunch, gift certificates, etc.
- **Scavenger Hunt:** Come up with a list of items employees need to collect – make it challenging. Give them 2 weeks to find the items, you can make a few easy and some difficult where they might have to go somewhere specific. This is best to be done in teams. Every participant/team pays to be part of the game. Items on list can include things from office, home, TNT or LLSC, specific restaurants, stores, a photo of a street sign or building etc. Everyone can gather in the cafeteria to reveal their findings....or make it fun and have everyone meet at a pub after work! The winning person/team could get lunch with the CEO and/or other Executives.
- **Curse Jar:** Place a curse jar in your office and whenever someone says a bad word they have to donate a dollar.
- **Manager Cook Out/Cook Off:** For a donation, employees dine on food prepared by the management team.
- **Relaxation Day:** Bring in a massage therapist (or massage therapy students) to perform neck and back massages for a donation to TNT.
- **Meeting Or Workshop "Etiquette Rules":** Fine co-workers a \$1 or \$5 donation to LLSC for arriving late, not turning off cell phones, having side conversations, etc.
- **Vacation Day or Prime Parking Spot Draw:** Employees can pay \$5 a ticket, or 4 tickets for \$20, to enter a draw of one extra vacation day a year or parking in the CEO/Presidents spot for a week! This one is very popular. Some people have donated \$200 to get as many tickets as possible in the draw.
- **Ice Cream Social:** During lunch hour set up an ice cream dessert bar. Ask if a local ice cream shop will donate about 3 flavours of ice cream, or purchase at Costco. You will also need several toppings, bowls, spoons and napkins. A \$5 donation will get 2 scoops of ice cream with toppings.
- **Extra Change:** Put an extra change jar next to the cash register of a cafeteria or restaurant. Be sure to note that donations will go to Team In Training.

